

**Homer Marine Trades Association  
Regular Business Meeting  
October 4, 2023  
Harbor Master's Office**

**MINUTES**

Call to Order: The meeting was called to order by President, Aaron Fleenor at 6:34 p.m.

Officers/Directors present/quorum: Aaron Fleenor, Eric Engebretsen, Cinda Martin, Jen Hakala, Kate Mitchell, Bruce Friend, George Hall, Mark Zeiset and Amy Woodruff, Communications Director. Absent were Matt Alward and Adam Smude, excused. A quorum was established.

**Guest Presentations:**

- Harbormaster – Bryan reported that he went to Ketchikan for the Harbormaster's Association conference; he found that there was a section of Alaska river systems that had not been included in Federal DOT due to not being on the marine highway; that has since been changed due to support from the association which makes these areas eligible for Federal funding. The conference will be in Homer next year.

Approval of Agenda – Motion by Mark Zieset to approve the Agenda as revised and move Election of Officers to New Business, 2<sup>nd</sup> and carried.

Approval of Minutes of September 13, 2023 meeting: Motion by Kate to approve the minutes of the September meeting as written, 2<sup>nd</sup> and carried.

Treasurer's Report – Jen Hakala reported that we have \$29,259 in the checking account, renewals continue to flow in. There are a few members that are outstanding from last year and who have been contacted and are not renewing; they will be zeroed out to clean up the books going forward. Others are being contacted for payment. She received the notice to file the YE22 (9/30/23) 990N which she will take care of.

**Communication Director's Report – Amy reported the following:**

- Tide Book – proof is ready and should be ready to go to print
- PME Drawing – looking for direction
- Marketing Committee – meeting date/time - 10/17 at 6pm
- Website Category revision – she will talk to Grady about how to make it more streamlined but her goal would be to have the website and brochure match
- Outstanding Renewals – Bob's Trophy Charters, Coal Point, Kokopelli Trailers, Petra Pembroke, Petro Marine

**Committee Reports:**

- Advertising – Kate
  - Tide Book is on its way to print; got a couple of new advertisers
- Website/Social Media – Amy reported that SM has been on the back burner recently due to focus on membership renewals; let her know that anything that comes up for members can be re-posted
- Radio – Mark (re-visit spring agenda) no new information but he can request new pricing at some point
- Podcast options – Amy reported that she had a conversation with Gregor Wilton, of Dynamic Composite Solutions, is connected to Shannon Moore who would be a great resource and host for a pod cast. She will continue to research the possibilities.
- Workforce Development -
  - FOLs – Cinda reported on the schedule, first presenters are South Central Radar and NOMAR; looking to fill 3 more Thursdays this semester; Cinda will email Troy at AC/DC and Brad at Bay Weld to see if they would take a class. Discussion about getting hoodies or t-shirts printed with the new logo to award to students. Eric will have Mary (office assistant) and Jen get together regarding pricing of apparel and

stickers. Motion by Mark to approve up to \$700 for purchasing/printing hoodies or t-shirts and stickers, 2<sup>nd</sup> and carried.

- KPC courses – no additional information available
- Scholarship – no report
- Membership – Amy no report

#### Old Business:

- Annual To-Do List – Mark review/action items
- PME 2023 – Jen reported that she has the booth information and has registered everyone that she knows is attending, let her know if there is anyone else needing registration. She just needs the schematic to submit. Bryan and Amy will take care of getting the power ordered and the van rental. To this point there have been no takers on the 10x10 booth space. Aaron will go talk to Danny at NW Vinyl about pricing and get our drop-dead date for design/printing but we are assuming he will be 4 weeks out for printing. Bryan has a picture in mind for the center; Amy has some ad renewals to contact, she and Mark will tackle that asap and get that information to Danny.
- Annual Meeting – recap; consensus was that it well attended, 32 people and 25 members, no new members.

#### New Business:

- Election of Officers for 2023/24: the following officers were elected for the 2023/24 term unanimously.
  - President – Aaron Fleenor
  - Vice President – Eric Engebretsen
  - Treasurer – Jen Hakala
  - Secretary – Cinda Martin
- Officer attendance – discussion held on adding a section to the Bylaws next year regarding officer attendance/participation.

Action Items: Amy

PME – contact banner advertisers asap and invoice

Next Meeting: Wednesday, November 1<sup>st</sup> at 6pm at Homer Harbor

Adjourn: There being no further business to come before the board of directors, the meeting was adjourned at 7:56 p.m.

Respectfully submitted,

Cinda Martin  
Secretary