

**Homer Marine Trades Association
Regular Business Meeting Minutes
October 19, 2022
Homer Harbor Office**

Call to Order: The meeting was called to order by President, Aaron Fleenor at 6:11 p.m.

Officers/Directors Present: Aaron Fleenor, Eric Engebretsen, Cinda Martin, Kate Mitchell, Bruce Friend, Claire Neaton, Mark Zieset and Josh Hankin-Foley. Jen Hakala and Adam Smude were absent and excused.

Guests Present: Bryan Hawkins, Homer Harbormaster. Bryan reported that they have most everything in line for Fish Expo, Erica turned in the plan and Jen is ordering the van. He also reported that he's had lots of politicians in town lately with heavy interest in the harbor expansion. He feels the project is getting great support at this point especially with the realization of Homer fleet connections to the Arctic.

Approve Agenda: Motion by Mark Zieset to approve the agenda with the addition of Selection of Officers under New Business, 2nd and carried.

Minutes of the July 13, 2022 Meeting Minutes: Motion by Kate Mitchell to approve the minutes of the previous meeting with one correction, 2nd and carried.

Treasurer's Report: Cinda gave the Treasurer's Report, a current Statement of Position is attached for the record. Renewal invoices have gone out and membership dues are coming in. Jen is still having difficulty with the Stripe payments as they do not give her enough information to identify the member and give enough details especially for new members and their categorizations. She is working with Josh and Grady to remedy the problem as well as uploading new member information on the website.

Committee Reports:

- Advertising – Kate
 - Tide Book/Brochure – the order has been submitted to the Printer; she is working on the updated brochure to include the new members and remove the ones who have dropped
 - Pacific Fishing November ad – Kate included our Fish Expo booth number in the November ad
- Website/Social Media – Josh
 - Update on Information flow to Grady – so far Grady is willing to update the website as needed however, providing him with updated information and a membership list is key
- Membership – Kate reported that we got 9 new members that need to have information uploaded on the website. Discussion held about a master list and suggestion to choose a web-based drive to house official documents and lists that can be accessed by board members. The list should be maintained so that Quick Books, Mail Chimp and the Website are the same. Josh volunteered to take on creating a master list that can be exported into the various areas as needed. Once created, we can decide what platform to keep it on for maintenance. Cinda and Jen are working on sending out more regular notices through Mail Chimp once the membership contacts have been updated; Claire offered to assist with instruction on Mail Chimp. Also,

Charles Evans suggested inviting Zachary Casey of ZA Casey LLC to be a member. He owns/operates a submarine cable company; Josh will send him an invitation.

- Workforce Development –
 - FOL's - Aaron reported that he met with Walter Love today and he is ready for us to schedule FOL's (Wednesday's 3:05 – 3:50pm) starting the first Wednesday in November. Cinda will send out notice to the membership. Walter mentioned that he is having difficulty with his budget and materials. We may want to see how we can supplement.
 - KPC – Cinda reported that the college is hosting a career fair, date has been set for March 3, 2023, HMTA will have a booth and offer exposure to members. Bay Welding would like to be involved.
- Bay Welding/KPC Collaboration – Eric reported that the collaboration is back on track, they received a contract from the college and are working through the specifics.
- Scholarship – Cinda reported that we have \$5,305 available for Marine Technology and industry related scholarships this year including remaining funds from Aleutian Harvester, Rotary, Homer Chamber of Commerce and our regular budget.

Old Business:

- Pacific Marine Expo –
 - Banner – Mark reported that the ad spots are filled with the exception of 1 but he has a couple of members in mind. He is working with Bryan to get a new picture.
 - Furniture/Equipment – Bryan reported that everything is covered; Mitchell's and Aaron will be there for set up along with Bryan.
 - Registrations – Jen has taken care of registrations of those she knows will be in attendance. Cinda will send out an email to the membership to see who else may be attending and put a shift schedule together.
- Membership Drive/Boat Launch recap – overall success and great attendance in part due to the Chamber's wide advertisement on social media.
- Annual Meeting recap – great venue, great time and good information; gained 4-5 new members that night with many others that paid their renewals

New Business:

- Anchorage Boat Show – Eric reported that the announcement has been made that the '23 show will be February 17th – 19th. He will reach out and see what they've got planned and report back.
- Communications Director – given all of the discussion about enhancing membership and increased communications, it was suggested that we entertain hiring a part-time communications director to help with communicating with our members, assisting with advertising efforts in radio, print and banner advertising. Claire offered to write a job description; she also has contacts of young graduates in the marketing field who are from fishing families that she'd be willing to share. She will have a job description ready to review at the next meeting.
- Selection of Officers –
 - President – Aaron Fleenor
 - Vice President – Eric Engebretsen
 - Secretary – Cinda Martin
 - Treasurer – Jen Hakala

Motion by Kate Mitchell to elect the officers as noted above, 2nd and carried.

Next Meeting: November 8th at 6pm at NEBY (someone will need to take minutes 😊) Christmas Party at Odin Meadery Wed, December 20th

Adjourn: There being no further business to come before the board of directors, the meeting was adjourned at 7:55 p.m.

Respectfully submitted,

Cinda Martin
HMTA Secretary