

**Homer Marine Trades Association
Regular Business Meeting
August 7, 2024
Harbor Master's Office**

MINUTES

Call to Order: The meeting was called to order by Vice President, Eric Engebretsen at 6:15 p.m.

Officers/Directors present/quorum: Eric Engebretsen, Jen Hakala, Cinda Martin, Mark Zieset, George Hall, and Adam Smude were present; Matt Alward, Aaron Fleenor, Kate Mitchell and Bruce Friend were absent/excused. A quorum was established.

Guests: Alita Mahan of FNBA, board member prospect and Dan Veerhusen, commercial fisherman

Guest Presentations:

- Harbormaster – Amy reported the following on Bryan's behalf: regarding the status of the harbor expansion study, \$800K was received toward the study and they've started profiling the contours of the ocean floor needed for construction planning. A few teams have come through for briefings and to take pictures for future 3-D models. They are also in the process of identifying the demand and scope of the fleet as well as the services required. In other news, the City of Homer is hosting the Harbormasters & Port Administrators Conference that will offer an opportunity for HMTA to collaborate with AVTEC; and there is marketing budget still available, note to Advertising Committee.
- Alita Mahan of FNBA – introduced herself and her interest in serving on the board of directors

Approval of Agenda: Motion by Mark Zeiset to approve the Agenda as presented, 2nd and carried.

Approval of Minutes of May 15th, 2024, meeting: Motion by George Hall to approve the minutes of the last meeting as written, 2nd and carried.

Treasurer's Report –Jen Hakala reported that we currently have \$20,200 in the checking with \$2,159 outstanding in A/R. Jen also reported that a new member paid but no information came through. Amy thought it might be HEA, she will track down the information. Jen also reported that she has a check cut for the 2nd half of 2024 Fish Expo Booth which is ready for signature/mailing. There are no other bills outstanding. She will send invoices out for Fish Expo.

Communication Director's Report – Amy – updates under the proper order of business

Committee Reports:

- Draft Marketing Plan – Amy reported that she will set up a meeting with Bryan for the committee to discuss available P&H advertising budget, potential funds available for a video update
 - Advertising – Amy/Kate - no further report
 - Website/Social Media –Amy – no further report
 - Radio – Mark (re-visit spring agenda) – no further report
 - Podcast options – Amy - no further report
- Workforce Development – Amy reported that this is the time of year the HHS wanted us to reach out for planning; Amy will set up a meeting with Paul Story to discuss a plan for the year.
 - FOLs – HHS follow up and list of presenters
 - KPC courses – Janel – no report
- Scholarship – Carter Lemon's scholarship has been paid to Universal Technical Institute
- Membership – Amy

- New Member Recruitment contact follow up – HEA has signed up for membership, still working on some others.

Old Business:

- Annual To-Do List – Mark review/action items – under new business

New Business:

- Fish Expo dates announced – November 20th, 21st and 22nd, 2024
 - ½ booth still available – Amy will see if AC/DC is interested but will also put it out again in the newsletter. For next year, it was recommended that we re-consider the size of the booth space and either downsize to 20’ or stay at 30’ if Bay Welding will take a 10’ spot
- Annual Meeting date – September 26, 27 or 28 at Odin Mead; budget approval; postcard invites – Consensus to host on Saturday, September 28th, doors open at 5:30 with meeting start time at 6pm. Motion by Adam Smude to approve up to \$1,000 as a budget for the meeting, 2nd and carried. Amy will coordinate with Odin, George will provide a sound system and Amy, Jen and Cinda will send out post cards to prospects.
- Board Member Recruitment follow up – Cinda proposed Alita Mahan/FNBA, Alisa Mooy of Bay Safety and Janel Harris of KPC; Amy proposed Gregor Welpten/Dynamic Composite Solutions; Mark proposed Sandy Stuart, Jen will reach out; Eric proposed Troy of ACDC and Lyle of Lyle’s Welding, Adam will reach out to Troy.
- Membership Renewals – individual emails to current members to confirm information and membership renewal will be sent and followed up with invoice; will also request renewal info for the 2024 banner/2025 tide book in same manner. The list of reciprocal members include Aleutian Harvester Memorial Fund, City of Homer Port and Harbor, Homer Chamber Of Commerce, Homer Charter Association, Kachemak Bay Wooden Boat Society, Odin Mead, Rotary Club of Homer - Kachemak Bay, USCG Marine Safety Detachment - Homer
- Round Haul – suggestion to incorporate an annual “Business of the Year” award. Motion by Adam Smude to create an annual award named “the Kate Mitchell Business of the Year Award” with the first recipient as Ken & Snooks Moore/Northern Enterprises Boat Yard for their commitment and dedication to serving the industry, 2nd and carried. George will arrange to have a plaque made. The award will be unveiled at the Annual Meeting and presented to Ken and Snooks at a spring Round Haul, date/venue TBD.
- By-Law Revisions up for discussion: the following suggestions were discussed:
 - Attendance Requirements 50% - no support for requirement; consensus that we haven’t had much issue in obtaining a quorum and existing Bylaws support withdrawal of officers if needed
 - Term Limits – no support for change
 - Electronic Voting for election of officers – no support for change; consensus that members should be encouraged to attend in person
 - Increase check limit that requires 2 officers to \$5,000 from \$500 (Article V, Sec 3); consensus that it is sometimes difficult to obtain 2 signatures and many checks are at or exceed the \$500 threshold; most expenditures require a vote by the board prior to writing the checks; and there is no bank oversight for 2 signatures
 - Industry Support member – strike earmark to scholarship/workforce development (Article II, Sec 3); consensus that the change will offer more flexibility for operating/advertising opportunities but can still be directed toward workforce development if deemed appropriate

Motion by Mark Zeiset to bring the following Bylaw Revisions forward for membership consideration at the Annual Meeting:

- Increase check limit that requires 2 officers to \$5,000 from \$500 (Article V, Sec 3)
 - Industry Support member – strike earmark to scholarship/workforce development (Article II, Sec 3)

Motion 2nd and carried. Cinda will draft the revisions and email to the board members for review.
- Alaska Assoc of Harbormasters & Port Administrators Conference October 21-25 at Land’s End –
 - Presentation on Workforce Development – collaborate with AVTEC; Eric will commit Bay Welding to assist with a presentation
 - Draft schedule and other involvement – Amy will keep us apprised of opportunities

Action Items for Amy:

1. Set meeting for Advertising Committee and Bryan to discuss marketing budget availability
2. Reach out to Paul Story, set meeting to discuss FOLs
3. Contact ACDC regarding interest in Fish Expo booth
4. Contact Odin Mead to schedule Annual Meeting for 9/28 at 5:30; list of invitees
5. Contact Gregor re: running for director
6. Membership renewals – send Cinda list of reciprocal memberships for minutes
7. Alaska Assoc of Harbormasters – contact Eric/Brad at Bay Weld re: presentation/collaboration with AVTEC; other involvement for HMTA?

Next Meeting: September 18th 6pm at Homer Harbor Office

Comments from the Board Members:

- Adam of Breakwater Marine announced that his new hire has moved to Homer and is finishing up his current job in order to begin on boat projects by November
- Jen Hakala of NOMAR announced that she is bidding a job to build a tarp for the National Christmas tree relocation from the Tongass National Forrest to DC! She also fished BB this year with Matt and Willem and survived!
- Mark of South Central Radar reported that he has been working on a flood of monitoring system sales and installations due to the new Cook Inlet Fed regulations
- Eric of Bay Welding reported that their 50th Anniversary party was a huge success with over 450 people in attendance!
- Amy reported that she and Jen have created an “event tote” to grab and go; she will send out an email with additional items that are needed for the tote

Adjourn: There being no further business to come before the board of directors, the meeting was adjourned at 8:05 p.m.

Respectfully submitted,

Cinda Martin
HMTA Secretary