

**Homer Marine Trades Association
Regular Business Meeting Minutes
May 3, 2023
Homer Harbor Office**

Call to Order: The meeting was called to order by President, Aaron Fleenor at 6:10 p.m.

Officers/Directors Present: Aaron Fleenor, Eric Engebretsen, Cinda Martin, Jen Hakala, Mark Zieset, Kate Mitchell, Josh Hankin-Foley, and Communications Director, Amy Woodruff. Claire Neaton, Bruce Friend and Adam Smude were absent, excused. A quorum was established.

Guest Present: George Hall, HCOC

No Guest Presentations

Approval of Agenda: Motion by Kate Mitchell to approve the Agenda with the addition of the P&H Special Meeting added, 2nd and carried.

Approval of Minutes of April meeting: Motion by Jen Hakala to approve the minutes of the April meeting as written, 2nd and carried.

Treasurer's Report –Jen Hakala reported that we have \$19,550 in our checking account and A/Rs of \$4,993 which she is working on getting paid and cleaned up. She has completed the State Biennial report filing, and all officers have been updated.

Communications Director Report – Amy Woodruff reported that she is looking ahead on the calendar to see what may be happening over the summer to plan her time effectively. She proposes working with Jen on a new member and non-renewal template to help streamline membership. She also reported on a “Charrette” is a term the Corps uses for a special meeting for project planning. The City and HDR are starting with a template to come up with a draft document that guides them through the operations for the study process and potentially into the construction phase. There will be a total of 4 public meetings over the 3 days which information they will use in the design phase. Regarding the float replacement grant, it has been submitted, they expect to hear back in September/October if they were successful.

Committee Reports:

- Advertising – Kate reported that she has started planning for next year's advertising including the Tide Book and other print ads, trying to get a jump on.
- Website/Social Media – Josh/Amy reported that she hasn't made many changes to the website but she has updated some information and has added the minutes. She has focused on Social Media posts for the Round Haul and scholarship applications.
- Radio – Mark reported that we only had 3 member businesses interested which is not enough to move forward. He will keep the information on hand in case we want to try again in the fall. He spoke with Josiah of Kachemak Radio Group and got a rate schedule, this may be a better fit. He will bring the information to the next meeting.
- Workforce Development -

- FOLs – Aaron spoke with Walter Love; he will be teaching again next year and has committed to working with us next year. He suggested that we put a banner in that wing to raise awareness.
- FLEX – Josh reported that Lindsey Martin was not able to get the class that she wanted to get an FOL going. He stated that there may be an opportunity next year to collaborate with their curriculum.
- HHS Year End Picnic 5/18/23 – Motion by Mark to approve up to \$750 for the HHS picnic, 2nd and carried. Jen will reach out to Paul Story for details and will be there to volunteer.
- KPC courses – Cinda reported that Jill was in attendance at the Round Haul and stated that courses were happening and have been well attended; the 100-ton is online this year. Mark reported that they are talking about bringing a Marine Operator course, but it is not ready at this time.
- Scholarship – Cinda reported that we had one applicant, Garret Briscoe. Discussion held on funds available for Marine Technology Series reimbursements, with the donations from Aleutian Harvester, Homer Chamber of Commerce and Homer Rotary, we have funds to add to the spring scholarship. Motion by Mark Zieset to award Garret \$2,500, 2nd and carried. Cinda will contact Garrett and invite him to the HHS picnic where we can snap a photo.
- Membership – Amy

Old Business:

- Annual To-Do List – review Action Items; next up after the HHS picnic is the membership drive which we'll be working on this summer.
- Round Haul Recap – Amy reported that there was a steady stream of people during the 2-hour period but never enough of a group to really do an HMTA presentation, the raffle ACDC had did not require your presence to win.
- HCOC Summer Solstice Festival on 6/21 – Jen reported that Michael Daniel talked with her about our level of interest. Jen and Cinda will out to the HCOC events coordinator to see what help would be available. There is interest in doing something fun for the kids and be present.
- PME 2023 – Jen is taking commitments for booth space; Northern Enterprises will commit to a ½ booth space, that leaves ½ of a 10x10 space available for another member.

New Business

- Port & Harbor Design “Charrette” Special Meeting to be held May 17th, 18th and 19th at Islands & Oceans - this is a 3-day meeting between the City P&H, HDR, the Army Corps of Engineers that include 4 interactive public comment periods. Amy is sending out schedule notices to HMTA members and to large vessel owners to attend and give their input. The City is planning strict protocols for conducting the meeting and taking questions and comment.
- City of Homer Marketing Budget increase request – Eric mentioned that is a plan to request an increase to the marketing budget. George Hall stated that the current budget is \$51k and they are hoping to get an increase to \$70k ish. The Chamber would appreciate a letter of support from HMTA. Amy stated that any letter going in the Council's packet would need to be in by Monday morning. She will get a template out to the membership.

Next Meeting: Wednesday, June 7th at 6pm at NOMAR breakroom (beer there)

Adjourn: There being no further business to come before the board members, the meeting was adjourned at 7:51 p.m.

Amy's Action Items:

- ✓ Membership Drive planning
- ✓ PME – banner and booth space advertising
- ✓ Draft letter of support for marketing budget increase

Respectfully submitted,

Cinda Martin
HMTA Secretary