

**Homer Marine Trades Association  
Regular Business Meeting  
April 5, 2023  
Homer Harbor Office**

**MINUTES**

Call to Order: The meeting was called to order by President, Aaron Fleenor at 6:10 p.m.

Officers/Directors Present: Aaron Fleenor, Kate Mitchell, Jen Hakala, Cinda Martin, Josh Hankin-Foley, Bruce Friend and Amy Woodruff, Communications Director. Claire Neaton, Eric Engebretsen, Mark Zieset and Adam Smude were absent. A quorum was established.

Guest Presentations:

- Michael Daniel of Anchor 907 and Brad Anderson of Homer Chamber of Commerce – HCOC is organizing a summer solstice event complete with music, food trucks and activities, to be held in part at the deep-water dock on 6/21. They would like to hold a deckhand skills competition during the event and were hoping that HMTA would consider organizing. They also talked about implementing a charity component to their annual fundraising such as continuing support for HMTA scholarships.
- Bryan Hawkins, Harbormaster – reported that the City has signed the contract to begin the harbor expansion study; the Corps of Engineers can do all or a portion of the study, but they have allowed the City to sub out the engineering piece to HRD. There have been some very positive meetings with the Colonel. A public meeting will happen about the 2<sup>nd</sup> week of May. He also reported that there are a few ordinances coming up on Monday including the P&H taking over the spit campgrounds, and a couple of lease renewals. Working on a grant to rebuild the float systems; grant will cover 80% of the cost but a revenue source will need to be established to create a fund to handle the other 20%. Ideas such as parking fees, possible bed tax have been batted around. He also requested that HMTA members show up to the Committee as a Whole council meetings to show general support for the P&H, no “agenda” needed, just who they are, business owned/operated and how many employees, etc. during public comment period. Meetings start at 5pm.

Approval of Agenda – Motion by Jen Hakala to approve the agenda as revised, 2<sup>nd</sup> and carried.

Approval of Minutes of March 1<sup>st</sup>, 2023, meeting – Motion by Kate Mitchell to approve the minutes as written, 2<sup>nd</sup> and carried.

Treasurer’s Report –Jen Hakala reviewed the current Statement of Financial Position and Trial Balance, copy attached; there are no outstanding bills. She and Amy are still working on trying to get Stripe and QB to reconcile.

Communications Director’ Report – Amy

- Website was down in March due to an expired cc for the domain name – now paid for the next 2 years

- Met with Troy Laky of AC/DC re: the upcoming Round Haul to create the flyer that has since been posted on Facebook; Troy has offered to allow other members to put up tents if they desired. Round Haul is on 4/29 11am-2pm at the old Wildberry building on Pioneer.
- Still working on an accurate membership list which will live on the website
- Mailchimp is now automatically syncing with QB which adds new members automatically
- She is able to make edits on the website now
- Two things that would help her; sending pictures or allowing her to access pictures on members' sites, suggestion to use Drop Box to send photos; and figuring out what the voice of HMTA sounds like (strictly professional and direct or professional with a bit of playfulness)

#### Committee Reports:

- Advertising – Kate reported that all print ads are set for the year; next up will be the Tide Books in the fall
- Website/Social Media – covered under Amy's report
- Radio – Mark – Alpha Media ad; Mark reported that there were 3 members who responded to the radio ad offer; Home Run Oil/KOA, Sea Tow, and AB Boat Repairs. There would be 50 60-second ads and selling 30 second ads would be very time consuming in this short amount of time. The cost is \$1,750 per month and we must purchase all 4 months (May – August), \$7,000 total. At this point, he feels that there is not enough interest to move forward for the expense. No further action taken.
- Workforce Development - Aaron
  - FOLs – follow up with Walter and/or Lindsey at FLEX – Josh reported that the class has been pulled from FLEX/Lindsey; there has been no further response from Walter
  - KPC courses – various Maritime Tech courses have been scheduled and Amy is putting flyers out on SM as they come up
  - Career Fair follow up – Cinda reported that there was a good student turn out and our HMTA panel was excellent, attended by about 8-10; Jen and Amber gave out several course flyers and scholarship applications.
- Scholarship – Cinda reported that she has received one scholarship from Garret Briscoe; deadline is April 15<sup>th</sup>; Amy will forward the application over to AVTEC as well.
- Membership – covered under Amy's report above

#### Old Business:

- Annual To-Do List – Mark/review/action items
- Round Haul – scheduled for April 29<sup>th</sup> at AC/DC; will need to start thinking about the next one
- PME 2023 – Jen reported that we have 1 10x10 booth space to sell; NOMAR/Northern Enterprises/Port & Harbor/HMTA are slotted for booth space so far

#### New Business:

- Port & Harbor letter of support for Port Infrastructure Program - \$60MM grant application to replace the floats in ½ the harbor requires letters of support. Motion by Kate to write a letter of support for the Port & Harbor, 2<sup>nd</sup> and carried. Amy will send the specifics and template.
- Address Kachemak Bay Conservation Society's request to attend an HMTA board meeting to discuss our position about the harbor expansion – discussion held regarding the most effective way to communicate with the Society. Motion by Bruce Friend to write them a letter to let them know we support the study for the harbor expansion and will participate in the process, 2<sup>nd</sup> and carried. Bruce will draft a letter for the board's review and send to Penelope.

Action Items (Amy):

- Notify members of City Council Committee of the Whole meeting dates/times as well as “hot topics”
- Send Scholarship Application to AVTEC
- Send specifics and template for letter of support for Port Infrastructure Program

Next Meeting: Wednesday, May 3<sup>rd</sup> 6:00 at Homer Harbor Office

Adjourn: There being no further business to come before the board members, the meeting was adjourned at 8:15 p.m.

Respectfully submitted,

Cinda Martin  
HMTA Secretary