

**Homer Marine Trades Association
Regular Business Meeting
April 17, 2024
Harbor Master's Office**

AGENDA

Call to Order at approximately 6pm

Officers/Directors present/quorum

Aaron Fleenor, Jen Hakala, Kate Mitchell, George Hall, Mark Zeiset, Bruce Friend. Quorum was reached

Not present: Eric Engebretsen, Cinda Martin, Adam Smude, Matt Alward

Guest Presentations:

- Harbormaster (covered by Amy for Bryan)
 - Funding for State match for harbor expansion is included in the state senate's capital budget
 - Geophysical studies are approved by the USACE and will be moving forward, tentatively starting in June

- Janel Harris – KPC
 - Sat & Sun 4/20 & 21 AMSEA drill conductor class on campus,
 - 4/23 Coastal Navigation Class begins
 - 4/26 Deckhand skills class begins
 - 5/1/24 2-6pm USCG & KBC Maritime Safety & Education Open House
 - We have gotten funding for CPR/AED /First Aid instructing equipment and supplies and will be able to offer classes to mariners as part of their training once the equipment arrives
 - We have sent flyers for approval to the USCG for promotional materials for the OPEN HOUSE MAY 1st- their legal team is required to approve
 - Still assisting community members with navigating the USCG licensing process and continuing to work on getting the USCG courses recertified.

Approval of Agenda Motion by Mark to approve the agenda as presented, seconded by George and carried

Approval of Minutes of March 20, 2024 meeting: Motion by Mark to approve the minutes of the last meeting, seconded by Jen and carried

Treasurer's Report –Jen Hakala

Several members still haven't paid for membership, we'll reach out to them in the coming months.

Some discussion ensued about whether we wanted to consider waiving membership fees under specific circumstances—there is a precedent for that.

Cost for show was 12,600, we billed out 20,400, and it's all paid. This was a successful event on multiple levels!

Communication Director's Report – Amy worked with Aaron to submit the HMTA letter of support for the float replacement grant.

Committee Reports:

- Draft Marketing Plan – Amy
 - Advertising – Amy/Kate
 - National Fisherman Ad (see attached rate sheet)
 - Probably not the right fit based on pricing, they may have a classified ad rate that's less costly
 - Work boat magazine is also a possibility—it represents a new market Homer could break into more

- Funds could also go to redoing video or multiple shorter videos for HMTA
 - Website/Social Media –Amy
 - Continuing to promote spring round haul and marine safety event
 - Radio – Mark (re-visit spring agenda)
 - Podcast options – Amy (no activity)
- Workforce Development - Aaron
 - FOLs – Recap meeting with Doug – Amy
 - FOL ideas included – working with specific classes/teachers to hold during class time and/or teacher promotion ; offering extra credit for attendance; offer text/email notifications; flyers out 2 weeks ahead; plan starting September for 6 week period Oct - Nov
 - Marine Trades Job Fair – possibly coordinate during Marine/Boat Safety on May 1st
 - Round Haul at HHS – scheduled for 4/25 in the shop room; Doug approved flyer. Budget of \$100-150 for food. Amy grabbed debit card. Moved/seconded Kate/Mark
 - CTE Instructor Search – may have certified teacher with industry expert presentations
 - End of School Picnic – Thursday 5/16; donate \$750 moved/seconded Jen/bruce. Unanimous approval
 - Jen and Bruce and George will volunteer to help out
 - KPC courses – Janel
 - Organization Meeting for Marine Trades Training Fair
 - No info on another organizational meeting for the May 1st event
- Scholarship – 1 scholarship received by 4/15; notice to HHS by 4/26 to be included in the Awards Night May 1st – who will present? N/A, no application from Homer High Students, Amy will let Paul Story know. Board can award officially in May
- Membership – Amy

Old Business:

- Annual To-Do List – Mark review/action items
- HCOC – Upcoming Events
 - Winter King Tournament – recap
 - Tabling was all right, placement was not great so we ended up on the other side of the boat. We offloaded a lot of taffy. About 4-5 boats took up Aaron on the offer for storage. Could be worth it again next year since it's building a bridge with the chamber of commerce.
 - Food Truck Festival – action
 - Declined to participate, interested for 2025.
- Blessing of the Fleet on May 22nd at 5:30pm
 - Aaron will try to attend,
- Spring Round Haul – HHS on 4/25 6-8pm
 - Board members will invite 1-5 people

New Business:

- Coast Guard Birthday on August 4th – coordinate with City of Homer or the Elks lodge?
 - Mayoral Proclamation, Caroline Venuti is interested in doing an event to celebrate. Kate has given her all the information.
- Snooks and Ken Moore Honorarium or Fisherman/Business of the Year Salute
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Action Items for Amy:

Contact Paul Story about scholarship award

Send out image and copy to invite marine trades people to round haul.

Talk to Trey about Chamber of Commerce

Next Meeting: Wednesday May 15th 6pm at the harbormaster's office.