

**Homer Marine Trades Association  
Regular Business Meeting  
December 8, 2022  
NOMAR**

The meeting was called to order by President, Aaron Fleenor at 6:10 p.m.

Officers/Directors present: Aaron Fleenor, Eric Engebresen, Cinda Martin, Claire Neaton, Bruce Friend, Kate Mitchell, Matt Alward, and Mark Zieset. Jen Hakala and Josh Hankin-Foley were excused. A quorum was established.

Guests present: Michael Daniel of Anchor 907 and Homer Harbormaster, Bryan Hawkins

Guest Presentations: Michael Daniel of Anchor 907 is creating a new non-profit to assist 1<sup>st</sup> term discharged military personnel in the transition to civilian life. The goal is to recruit a workforce for the area from a selection of honorably discharged veterans. He and his business partner have access to the veterans and are in need of connections to employment opportunities. A primary piece of the program is "housing first." They intend to purchase/construct barrack-like housing to temporarily house the veterans while they get established with employment. The charity will be formed after the first of the new year and they hope to be operational and begin recruitments shortly thereafter. The charity is privately funded at this point however, they will be looking at governmental agencies and grants as a resource. We will stay in touch with Michael and try to facilitate employment connections.

Bryan Hawkins reported on Fish Expo being a good show just not as well attended as normal. He also reported that the derelict vessel, North Pacific is finally gone!

Treasurer's Report – Kate Mitchell reported for Jen Hakala, the checking account balance is currently \$26,355 with bills coming due for the Tidebook of \$4,725 and 1<sup>st</sup> ½ of Fish Expo '22 booth space of \$4,800 due the end of January.

**Committee Reports:**

- Advertising -
  - Tidebooks – Kate reported that the Tidebooks should be here by 12/20 and ready for pick up; the membership brochures are done and ready for members to take
  - Expo Banner – Kate reported that the banner never made it to Fish Expo due to late advertisers, late production and snafu with shipping. There were some spaces left unsold but more importantly, the advertisers will need to have their fees adjusted in some manner, which will negatively impact our budget for the year. Eric indicated that the bill for the banner production might be in the mail but, not to pay it until speaking with him. Suggestion to use this banner at the Anchorage Boat Show giving the advertisers in-State exposure and perhaps a discount for the snafu.
  - KBBI – Kate reported that the ads running currently plug the KPC courses and workforce development
  - Fisherman's News – Aaron reported that he has been talking with Katie, they have a new ad in color for a comparable price to previous ads.
  - Meeting – the Advertising Committee will meet before the January Board Meeting; will tackle advertiser timelines for shows to avoid problems encountered this year.
- Workforce Development –

- HHS – Aaron reported that there has been no contact with the HHS since their delivery of the welding rod last month. He has heard that Walter Love is no longer teaching at the HHS. He will check in with Lisa Fellows and see if he can find a new liaison; he'll also check in with the Principal.
- KPC/Bay Weld – Eric reported that he is working with the college to create a cooperative welding/training program that would utilize his shop and employee as an instructor. They are sending one employee to get his certification now.
- Website – no new information; Aaron will reach out to Grady

Old Business:

- Fish Expo – Aaron and Matt reported that attendance seemed low and that there were a lack of fishermen this year
- Anchorage Boat Show – Eric sent out a layout to board members for the HMTA/Bay Weld booth and indicated that we are at the point where we need to sell booth space; he had several options for pricing. BW has committed to space for 2 boats. The booth is 50'x60', after BW's two boats and two Wally boats, there will be enough space remaining for 8 – 8' x 10'-12' booths for members. @ \$7.50/sq ft there is a potential for \$890 profit to HMTA.
- Video Remake – Josh emailed question about what member businesses get interviewed and should they pay an additional fee for the feature. All agreed that there should be a mass emailing to members to see what interest there was and choose additional footage based on the interest. HMTA / Port & Harbor will each cover ½ the cost of the update with members covering the cost to update their specific ads. It was suggested that the video be updated on a regular basis. The video was recently updated and shown at Fish Expo however, the flyer was never sent out to the membership so members were not given an opportunity to update their ads at the end.

New Business: None

Next Meeting: Tuesday, January 4<sup>th</sup> at 6pm at Bay Welding.

Adjourn: There being no further business to come before the membership, the meeting was adjourned at 7:45 p.m.

Respectfully submitted,

Cinda Martin, Secretary