

**Homer Marine Trades Association
Regular Business Meeting
January 10, 2024
Harbor Master's Office**

MINUTES

Call to Order: The meeting was called to order by President, Aaron Fleenor at 6:15 p.m.

Officers/Directors present/quorum: Officers and Directors present were Aaron Fleenor, Eric Engebretsen, Jen Hakala, Cinda Martin, Adam Smude, Bruce Friend, George Hall, Kate Mitchell, Mark Zieset and Communications Director, Amy Woodruff. Matt Alward was absent/excused.

Guest Presentations:

- Harbormaster, Bryan Hawkins reported that the City Council approved moving forward with the study and they appreciated the testimony in support, it actually changed minds. A resolution in support was sent on to the borough which the Assembly supported as well and now will go up to the State. The City ordinance to support funding has had its first reading. Spring projects include re-applying for the PIDP grant for float replacement which they did not receive last year due to additional engineering needed; the tariff update will be on the next agenda; updating the requirement for vessel insurance; updating the airport leases among other things. Bryan also reported that the Harbormasters Association has various scholarships available for 2024.
- KPC – Janel Harris reported that Mark Zeiset is presenting marine electronics on 1/26; Deckhand Skills and Coastal Navigation are planned for the spring. She is working on getting the AB course re-approved so that they can offer again this spring, she will then work on getting the 100-ton re-approved by USCG. She is also researching how to get the marine operator course approved as well as the safety courses required to complete the AB certification.

Approval of Agenda – Motion by Mark Zeiset to approve the agenda as presented, 2nd and carried.

Approval of Minutes of November 29, 2023 meeting: Motion by Kate Mitchell to approve the minutes as written, 2nd and carried.

Treasurer's Report –Jen Hakala gave her report, attached for the record. We have \$22,533 in the checking with \$2,454 in A/R and \$295 in A/P. All other bills have been paid, a list is on the attached report. The cost of the Anchorage Boat Show will be paid in full once invoiced estimated amount of \$12,800 for our share, no deposit required. Bruce noted that he is just about ready to bill out for the Boat Show and Jen will catch up billings for the PME banner.

Communication Director's Report – Amy reported the following:

- Feedback about Christmas Party – great turnout! Adam and Desiree are agreeable to offering the space again in 2024. It would be nice to offer as an annual perk for members.
- Winter King Tournament – HCOC would like HMTA like to participate in the tournament in some way coming in March 2024; discussion held, suggestion to include HMTA ad with tournament invite; Amy will continue discussion with Brad to see what they'd like us to do
- FOL Survey – has been completed and we will schedule presenters based on results; suggested holding an informational event for parents outlining the available offerings for trades, Janel offered to coordinate through the college

Committee Reports:

- Draft Marketing Plan – Amy
- Advertising – Amy/Kate – Fisherman's News proposal for 2 x 2 ads @ \$1,750 for the year with ads running March through December; City funding is available

- Website/Social Media –Amy is still working on website updates and will be getting with Grady to re-align some of the categories to match up with the brochure
- Radio – Mark (re-visit spring agenda)
- Podcast options – Amy reported that there has been no further movement; rough proposal on the table until she, Jen and Shannon Moore have a chance to connect. Kate would like to provide the historical interview clips to be used in the podcasts and post on the website; she and George are working on getting a collection together.
- Workforce Development - Aaron
 - FOLs – Cinda update on survey; 41 students participated, top results were related to welding, underwater welding, designing boats, commercial fishing, boat building and repairs and deck handling. Handed over results to Amy who will coordinate presenters with Damara. Eric mentioned that there is a CTE committee meeting at the HHS on 1/22 to discuss the future of CTE courses at the high school. He plans to attend and will make an introduction to the committee for anyone else interested in attending.
 - KPC courses – Janel Harris jlharris8@alaska.edu
- Hoodies/shirt status – Amy/Jen the shirts have arrived and are with Skiff Chicks for printing; the cost per piece is \$28/each; we will have 48 to award and/or sell @ \$50/each
- Scholarship – Cinda - Financial Aid presentation given at HHS and Flex in December; Spring scholarship application has been posted on KPB One Stop; 7 - AB Scholarships have been awarded for a total of \$3,850; she put in a request to Aleutian Harvester for funding and anticipates \$3,000; requested \$1,000 from Rotary. At this point we have \$150 remaining for the year without further funding from AH.
- Membership – Amy reported on 1 new member, Shoreline Vessel Support/Tyson Alward; she has been brainstorming on other prospects to invite such as SPH

Old Business:

- Annual To-Do List – Mark review/action items
- Anchorage Boat Show –
 - Adam Smude moved to ratify motion made at Round Haul on December 15th to secure spot at Boat Show consisting of 6,400 sf combined space at the same price as the '23 show. Bay Weld will need 2,400 sf but will cover 50% of the cost; \$12,600 will be HMTA's portion. More details to be discussed at January meeting; board members present constituted majority and agreed. Motion to ratify 2nd and carried.
 - Eric reported that there is roughly double the square footage as last year for the price with the space reconfigured and moved to the rear of the show; he plans to bring 3 vessels, Halpin's, 36' flagship vessel with 3 - 1,000hp mercury outboards, a trooper vessel, and 33' catamaran. The Troopers will likely be present. There are 15 booths total to sell, Bruce has sold several spots but there are several spaces remaining.
 - Banner – there is 90' of wall space which would be ideal for hanging the banner

New Business:

None

Action Items for Amy:

FOL – schedule presenters

Next Meeting: Tuesday, February 13th at the Harbor Office

Adjourn: There being no further business to come before the board members, the meeting was adjourned at 8:10 p.m.

Respectfully submitted,

Cinda Martin, Secretary